

Gharda Foundation's
Gharda Institute of Technology, Lavel
SHODH2K25

Most Innovative Event: Future Business Strategy (B-Plan)

Organized By: IIC, GIT in Collaboration with SHODH25 Team

➤ **Participant Eligibility:**

Open to All streams of Diploma & Degree Students of Technical / Non- Technical.

No of members per group: Maximum-4, Minimum-1.

Topic: Any topic which is relevant to your field of interest. [Technical or non-technical]

➤ **Presentation Round – Business Plan Competition:**

- 1) The Round will be planned as in-person presentation/pitching round and will be a part of the Business Plan.
- 2) All team members need to be in attendance during the pitch session.
- 3) Each team will be given 7 minutes to pitch in front of the jury panel and the audience. There will be 3 minutes reserved for the jury Q &A. Jury will evaluate and score the pitches and select the Winner.

➤ **Evaluation criteria for Qualifying and Presentation:**

- 1) Significance of the identified problem and relevance/viability/feasibility of the proposed solution or the business/ product/solution/service idea.
- 2) Reason/s for starting the business and practicality of the business objectives and plan
- 3) Target market and value proposition.
- 4) Secondary and primary research and analysis to support the business plan
- 5) Understanding and clarity with respect to Business Model elements
- 6) Clarity of thought, expression and creativity in the Business Plan Presentation/Pitch Deck including info graphics Creativity in pitching.
- 7) **Pitch should include:** 1) Problem statement 2) Proposed Solutions 3) market analysis 4) Business plan 5) GTM (Go-to Market) 6) PMF (Product Market Fit) 7) Conclusion

➤ **Rules & Regulations:**

- 1) Business plans may be presented by individuals or by teams.
- 2) The organizers retain the right to disqualify any team from the Competition if the rules are not observed or if a team does not maintain proper standard of conduct in the professional and collegial spirit of the Competition.
- 3) Please note that the decision of the organizers is final and not subject to review.
- 4) Give title or name to project. You can keep poster of the same which will represent your scheme of project (if needed).
- 5) The explanation can be delivered In front of each visitor and judges (Presentation through PPT is appreciated).
- 6) Each member of your group should play a role in the Project.
- 7) The Presentation should start first by explaining your topic then a demo or methodology then outcomes.
- 8) Based on entries organizers retain the right to execute event or cancel the event.(Minimum-10 Entries required to execute event)
- 9) **Submit the Title & details on registration link: <https://forms.gle/53bov11fRYFBjWhR9>**
- 10) Registration fee: Rs. 50 per participants (If 3 in Group ,have to pay Rs. 150 only)

➤ Prize Money:- Winner Rs.5000/-,Runner Up-Rs. 2000/-

➤ **Date: 8 March 2025. Time: 10:30 Onwards.**

➤ **Venue: Civil Dept, Gharda Institute of Technology, Lavel, Tal-Khed, Dist-Ratnagiri, PIN-415708.**

➤ **Contact No:**

Sr. No.	Name of B-Plan Event Co-coordinator	Mobile No.
1	Prof.V.R.KasarKokil	9096720686
2	Prof.V.S.Jadhav	8805521021
3	Miss. Durva Pandit	8378864095
4	Mr. Shreyas Khandekar-	8459377022

**Gharda Foundation's
Gharda Institute of Technology, Lavel
SHODH2K25**

Most Innovative Event: Future Business Strategy (B-Plan)

Organized By: IIC, GIT in Collaboration with SHODH25 Team

➤ **Participant Eligibility:**

Open to All streams of Diploma & Degree Students of Technical / Non- Technical.
No of members per group: Maximum-4, Minimum-1.

- **Topic:** Any topic which is relevant to your field of interest. [Technical or non-technical]

- **Submit the Title & details on registration link:**

<https://forms.gle/53bov11fRYFBjWhR9>

- **Registration fee:** Rs. 50 per participants (If 3 in Group ,have to pay Rs. 150 only)

➤ Prize Money:- Winner Rs.5000/-,Runner Up-Rs. 2000/-

- **Date:** 8 March 2025. **Time:** 10:30 Onwards.

- **Venue:** Civil Dept, Gharda Institute of Technology, Lavel, Tal-Khed, Dist-Ratnagiri, PIN-415708.

FORM RESPONSE QR CODE



➤ **Contact No:**

Sr. No.	Name of B-Plan Event Co-coordinator	Mobile No.
1	Prof.V.R.KasarKokil	9096720686
2	Prof.V.S.Jadhav	8805521021
3	Miss. Durva Pandit	8378864095
4	Mr. Shreyas Khandekar-	8459377022

